

Torquay

About Torquay

Torquay is the busy centre of the foreshore, a hive of activities set in amongst the 'green' overlooking the 'blue'.

Of all the precincts, Torquay is the largest and has the highest density of development – offering critical mass to future opportunities.

Torquay boasts an ideal swimming beach and location for a range of motorised and non-motorised watersports.

There is an existing vibrancy and range of cafes, personal services, shops, and late night dining.

Challenges and Opportunities

Challenges

- Beach has been subject to erosion and damage (boardwalk loss) from previous storms
- Ⓐ Surf Club and 'flag beach' is distanced from the main heart of the precinct
- The hardstand areas on the foreshore are extensive
- Areas of overgrown and shrub vegetation impact on the amenity of the precinct
- Poor visibility to the water from the foreshore
- Aged buildings (particularly the Hervey Bay Sailing Club) on the foreshore
- Structures in the precinct are not utilised to their full potential
- Crossing point at the western end can be the cause of conflict
- There is a mix of old and new structures that lack continuity and a collective presence

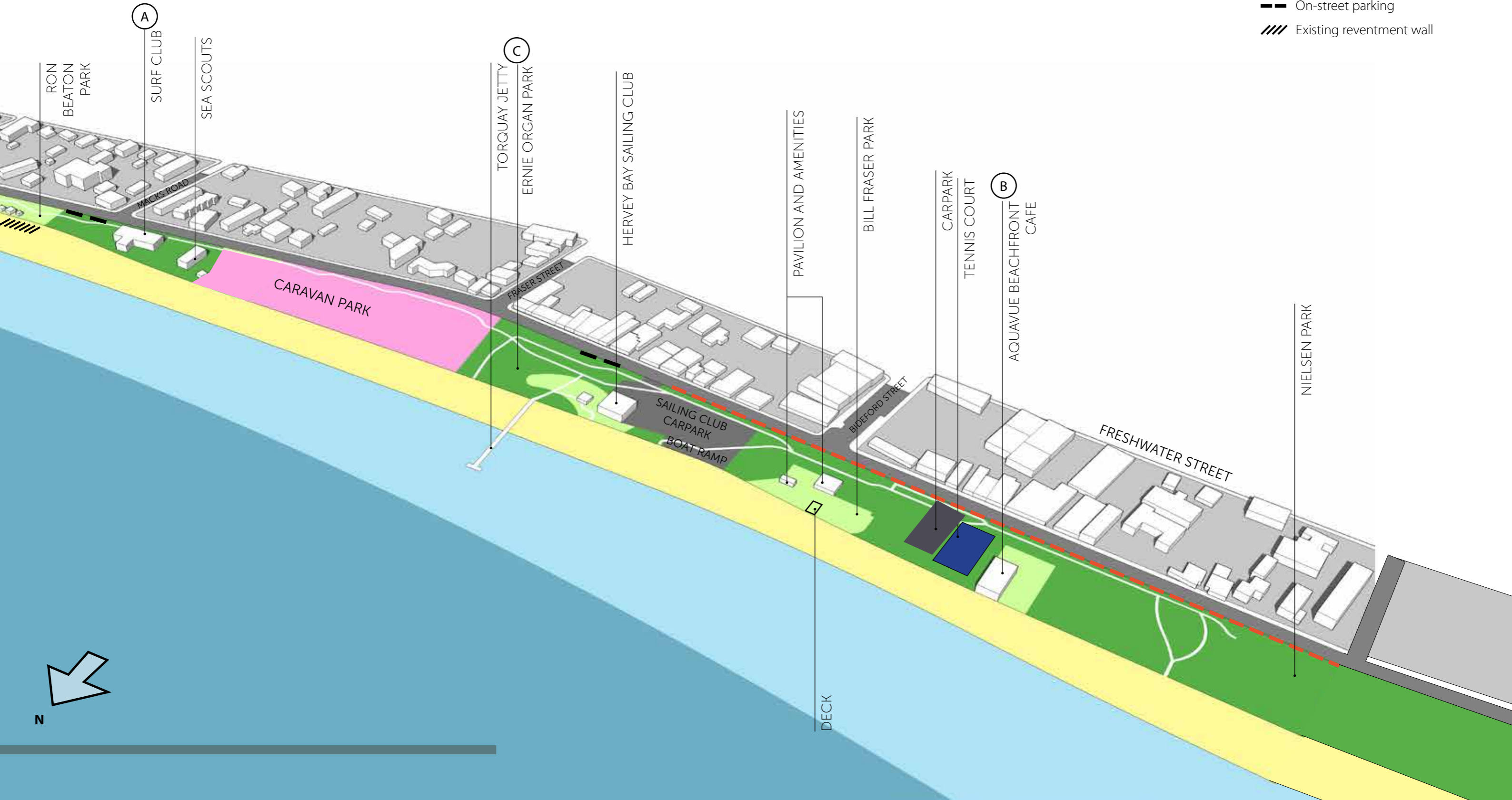
Opportunities

- Existing mix of uses and critical mass is a good basis to build from
- Large green spaces are a key feature
- Ⓑ 'Aquavue' activates the foreshore
- The precinct has a number of distinctive and memorable attributes – Moha Moha sea sculpture, tennis courts
- Ⓒ Enhanced playground at Ernie Organ park significantly improves amenity and useability of the play area

Existing Conditions

Legend

- Open Space
- Vegetation
- Community Facilities
- Surrounding Urban Area
- Caravan Park
- Pedestrian Paths
- On-street parking
- Existing reventment wall

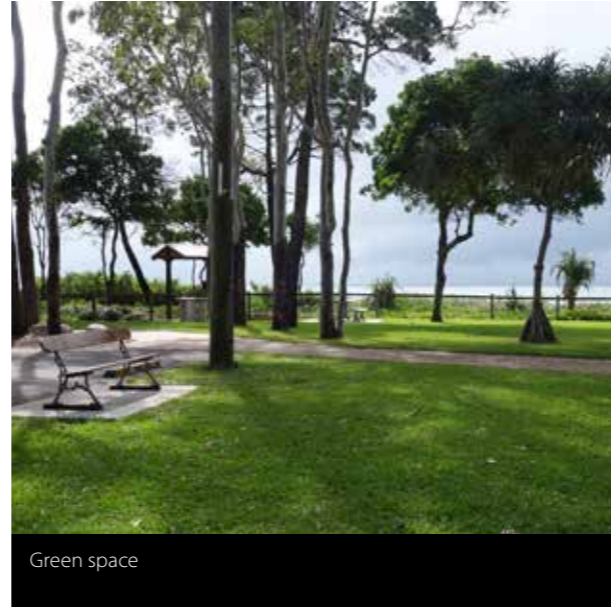


Torquay

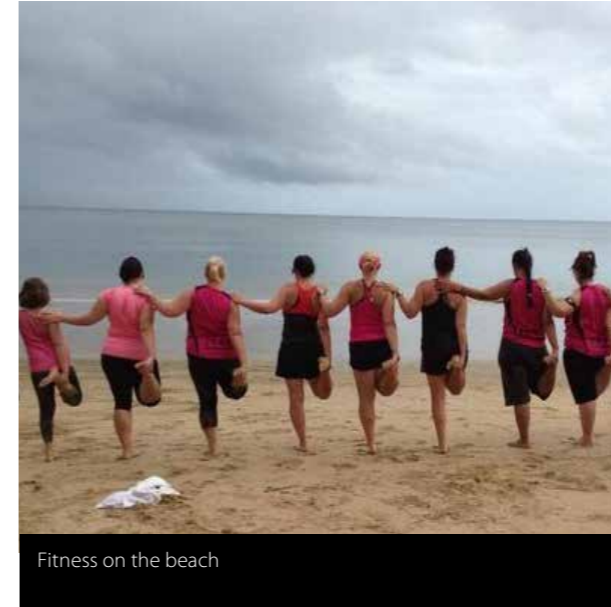
What makes Torquay 'tick'?

It's the place you come to:

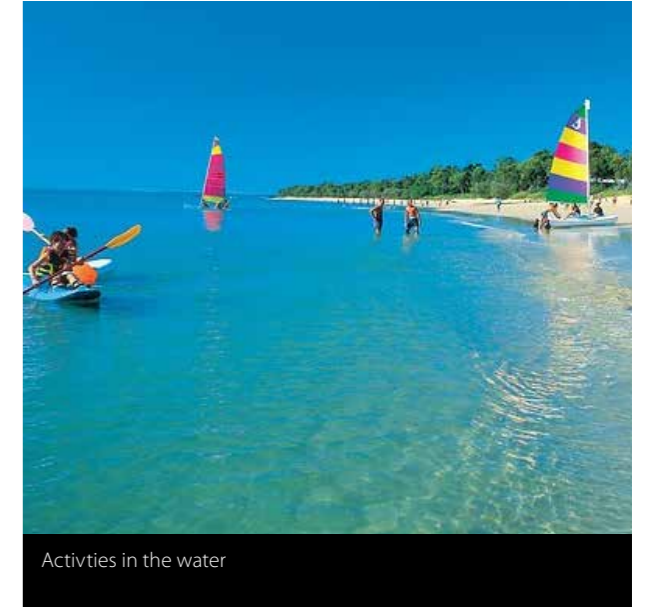
- *Have a swim and grab a smoothie*
- *Jetski and play on the beach*
- *Get a pedicure and pop in for a browse at a clothes boutique*
- *Meet with friends for a coffee after an early morning bicycle ride*



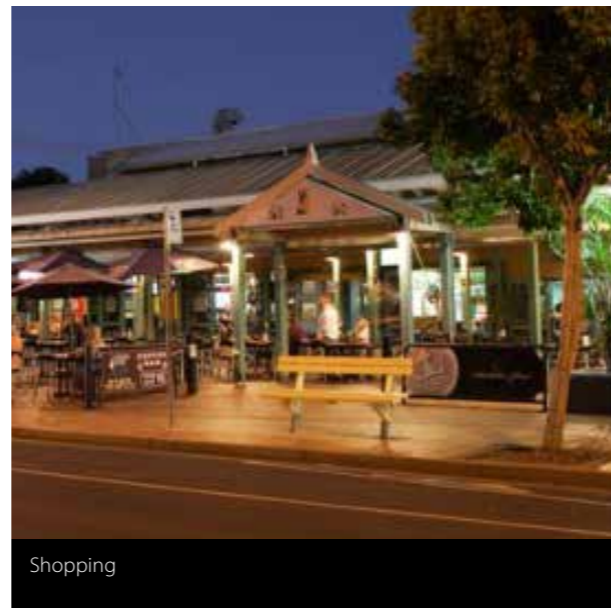
Green space



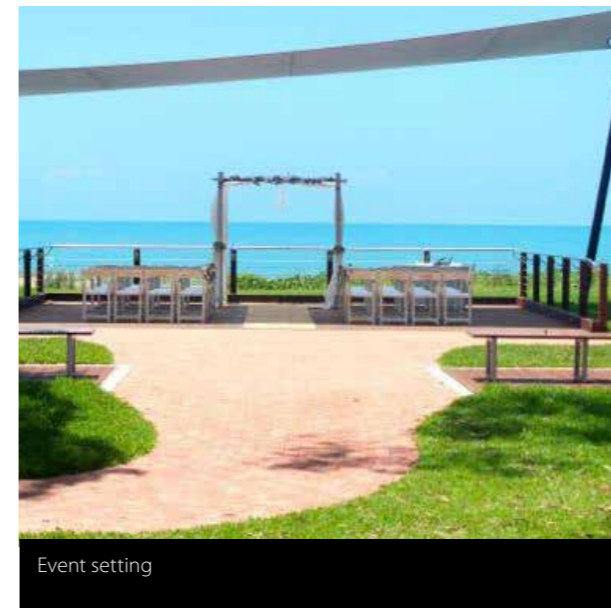
Fitness on the beach



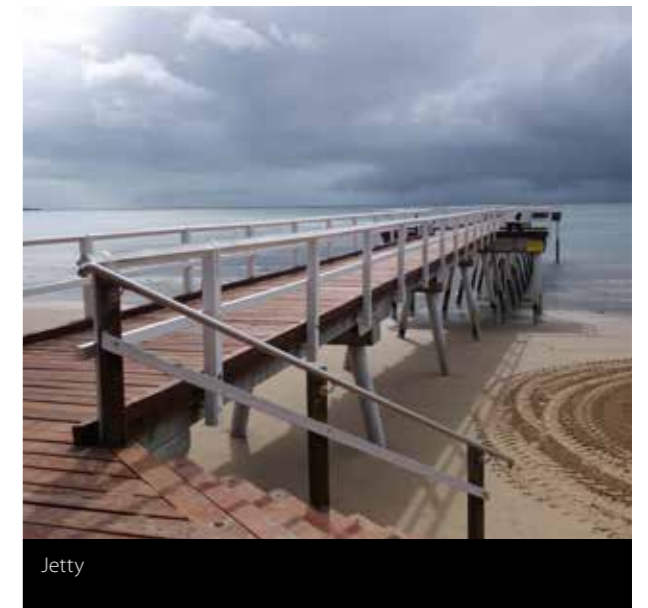
Activities in the water



Shopping



Event setting



Jetty

Built Form



Cafes

- Aquavue foreshore café
- Tennis court with white timber fencing
- Pavilion
- Decked event space
- Hervey Bay Sailing Club
- Ernie Organ children's playground
- Hervey Bay Life Saving Club
- Sea Scouts

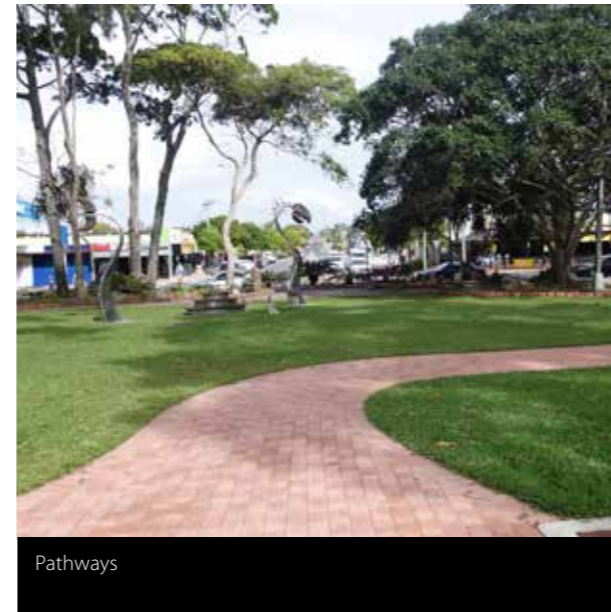
Landscape



Tall gums

- Lush green grass and tall gums

Access



Pathways

- Numerous crossing points throughout the precinct – at both ends and in the centre
- On-street parking and two large foreshore parking areas

Experiences



Saturday markets

- Saturday markets (twice per month)
- Beachfront dining at Aquavue and water sport hire
- Sailing regattas
- Shopping and dining experiences
- Fitness equipment
- Finish line of the Pier to Pub swimming race
- Paddle out for whales
- Surf Club events

Torquay

Identity

A Place for Health and Wellbeing

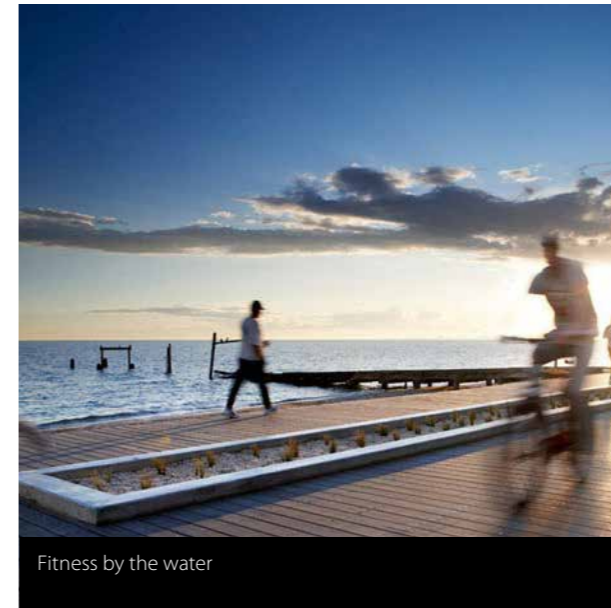
Torquay

Themes

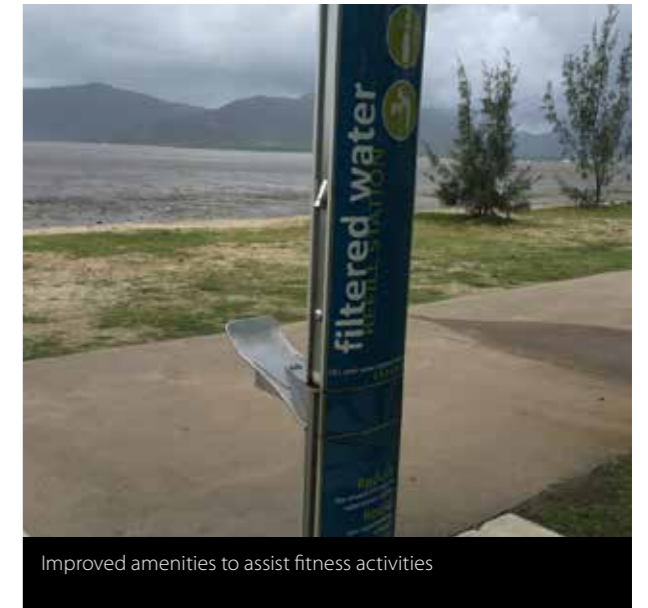
A focus for fitness

A place that provides access to:

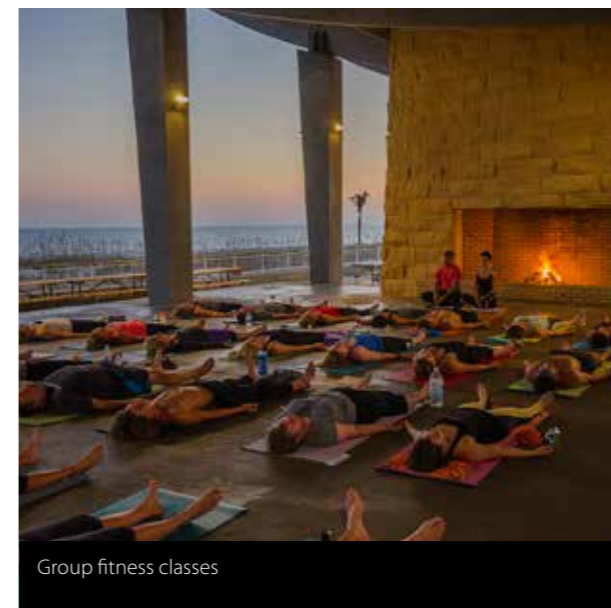
- recreational space to relax, keep fit, healthy and energised
- water activities to get the adrenalin pumping
- health and fitness advice – from foreshore-based practitioners



Fitness by the water



Improved amenities to assist fitness activities



Group fitness classes

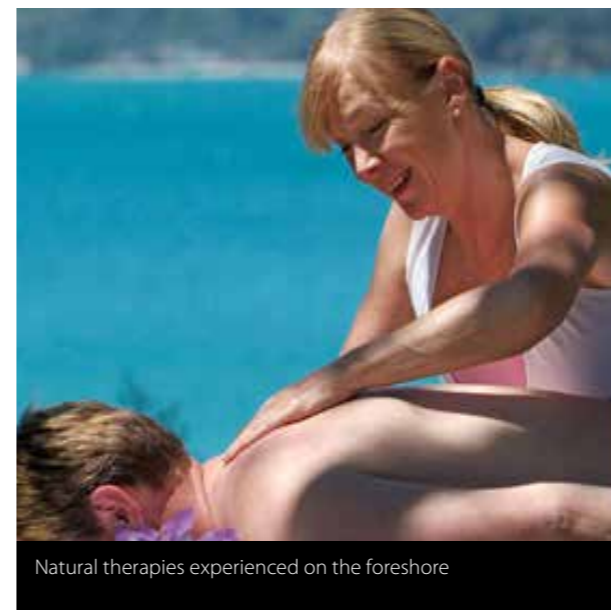
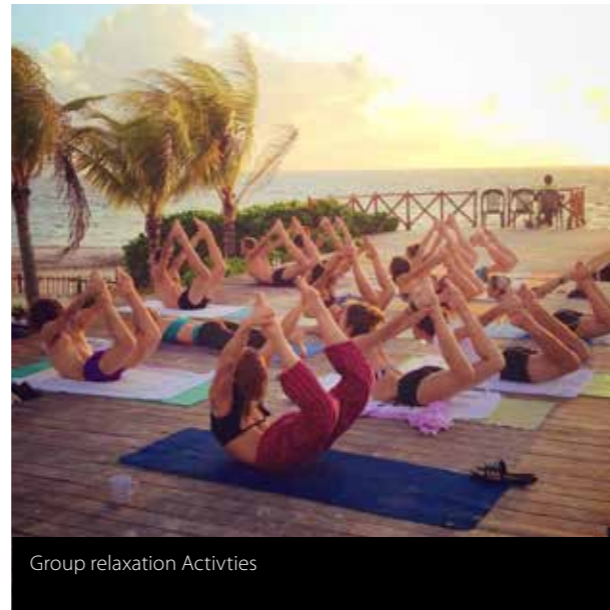


Water sports

Indulging and Nourishing Body and Soul

Relax, indulge, beautify and spoil yourself:

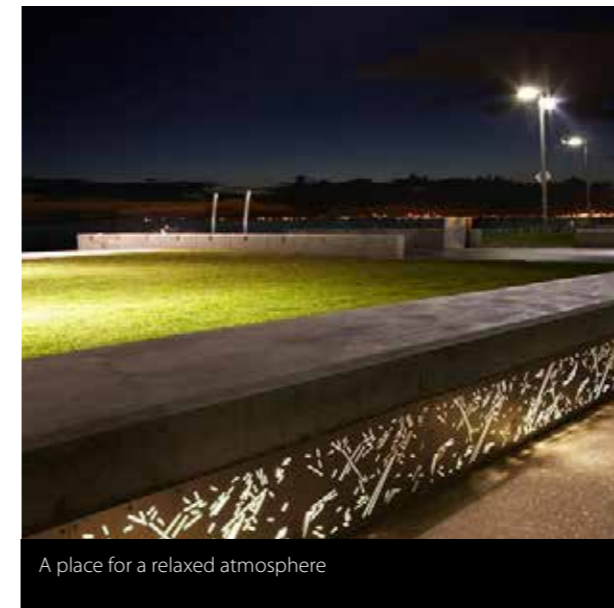
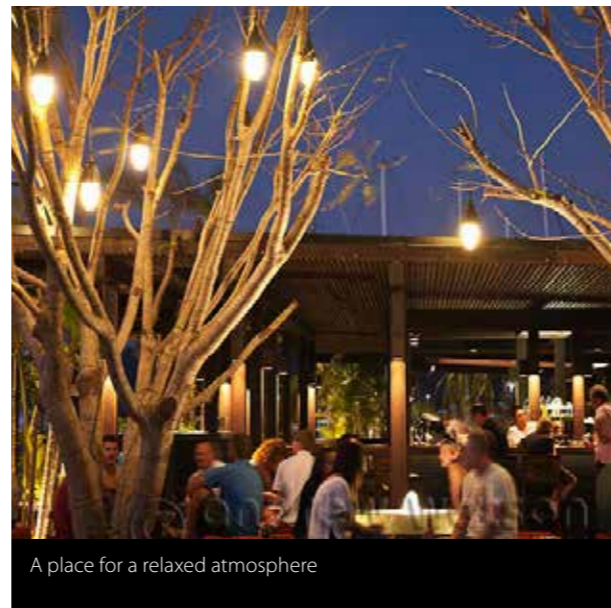
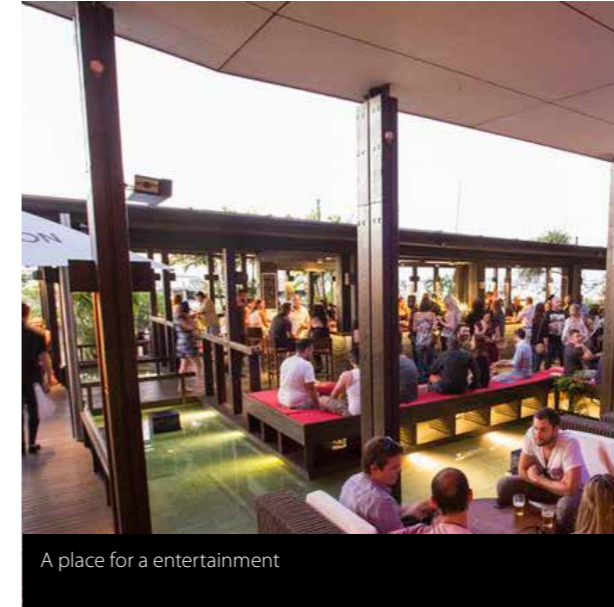
- indulge your taste buds with gourmet and specialist foods
- experience natural therapies or a massage in peaceful surrounds
- buy natural and organic foods



Torquay

Alive after five

- A place for music, entertainment, great food and a relaxed atmosphere.

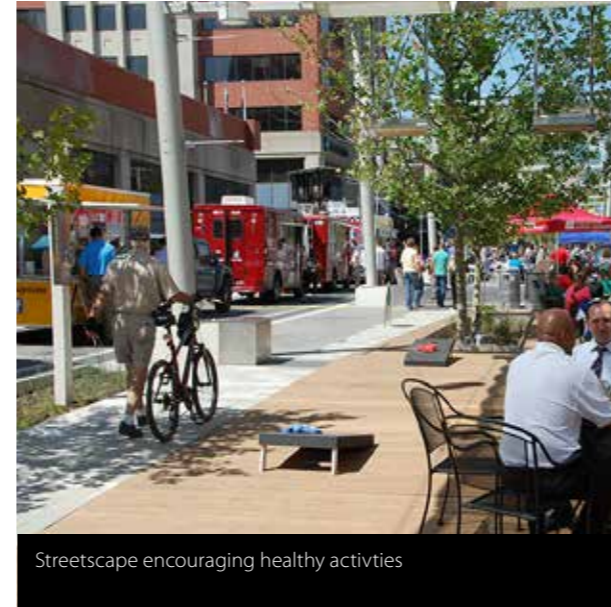


A vibrant town heart

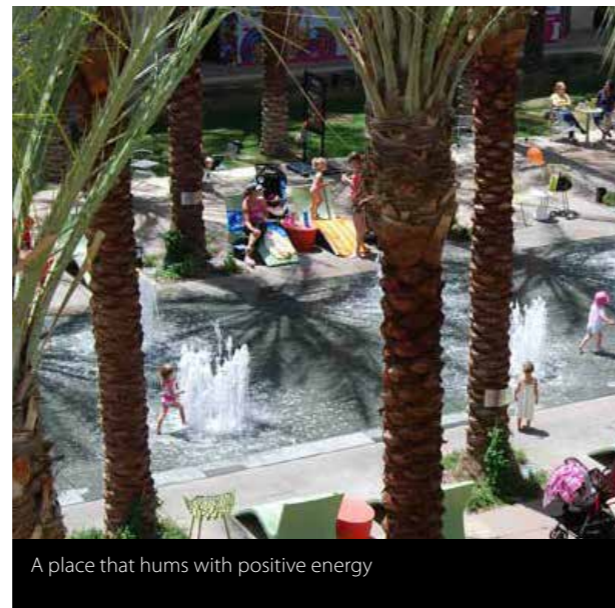
- An exciting place to be with a streetscape and retail offering that supports health, beauty and wellbeing, a place that hums with positive energy.



Pop-Ups on the street



Streetscape encouraging healthy activities



A place that hums with positive energy



Supporting retail



Actions

Physical Improvements

Short Term

- 1 Improved pavilion space that provides for group fitness and events
- 2 1km running loop that connects with a planned boardwalk section and surface markings that show distance points and exercise pods; with the potential for a water station similar to Urangan
- 3 Improved utilisation of the decked space near the Moha Moha feature – could use for pop up massage or eating areas in connection with the restaurateurs on the opposite side
- 4 Expansion of Nielsen Park west past the existing amenities and shelter area
- 5 Opportunity for activation of arcade and laneway between Freshwater Street and Esplanade
- 6 Improve sightlines and views at end of major entry points such as Bideford and Tavistock Streets
- 7 Support precinct business owners to update facades through Council's Streetscape initiative

Long Term

- 8 Construction of a new tennis/multi-purpose court west of 'Aquavue'. The relocation of the tennis court and parking area will create additional greenspace - the focus for this could be as a relaxation space with water features and seating
- 9 Potential commercial redevelopment opportunity that complements Sailing Club use and caters for the Clubs operational needs

- 10 Addition of art elements to the jetty
- 11 Surf Life Saving Club proposed redevelopment and opportunity to consolidate/ rationalise uses

Access and Parking

- Slow traffic and reduce speed limits and investigate road layout changes as per Transport Options section
- 12 Relocation and refocus of parking areas to Freshwater Street
- Addition of on-street, angle in Parking Pods
- Facilitate commercial water taxi or hovercraft to access precincts from the water

Connectivity

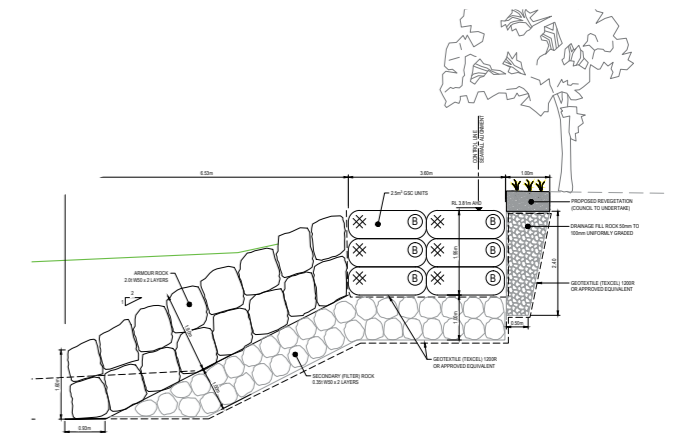
- Precinct signage and landscape features that build on the health, fitness and wellbeing focus
- 13 Pedestrian friendly connections particularly from parking areas at Freshwater Street to Esplanade

Events and Activation

- Regular group fitness classes and events
- Markets that have a focus on organic produce, natural foods, healthy living
- Annual gourmet food and/or healthy living

Landscape Management

- Seaviews
 - These areas are a key focus for passive recreation. Quality vegetation planting and management is designed to facilitate seaviews and to enhance visual amenity and community safety.
- Filtered Seaviews
 - These areas are designed to predominately retain a semi-natural setting. Within these areas trimming, thinning and crownlifting of trees and weed management will occur to improve filtered seaviews, amenity and passive surveillance



Proposed revetment wall



Addition of art to jetty



Elements to support fitness

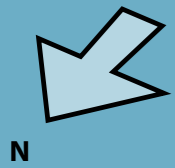
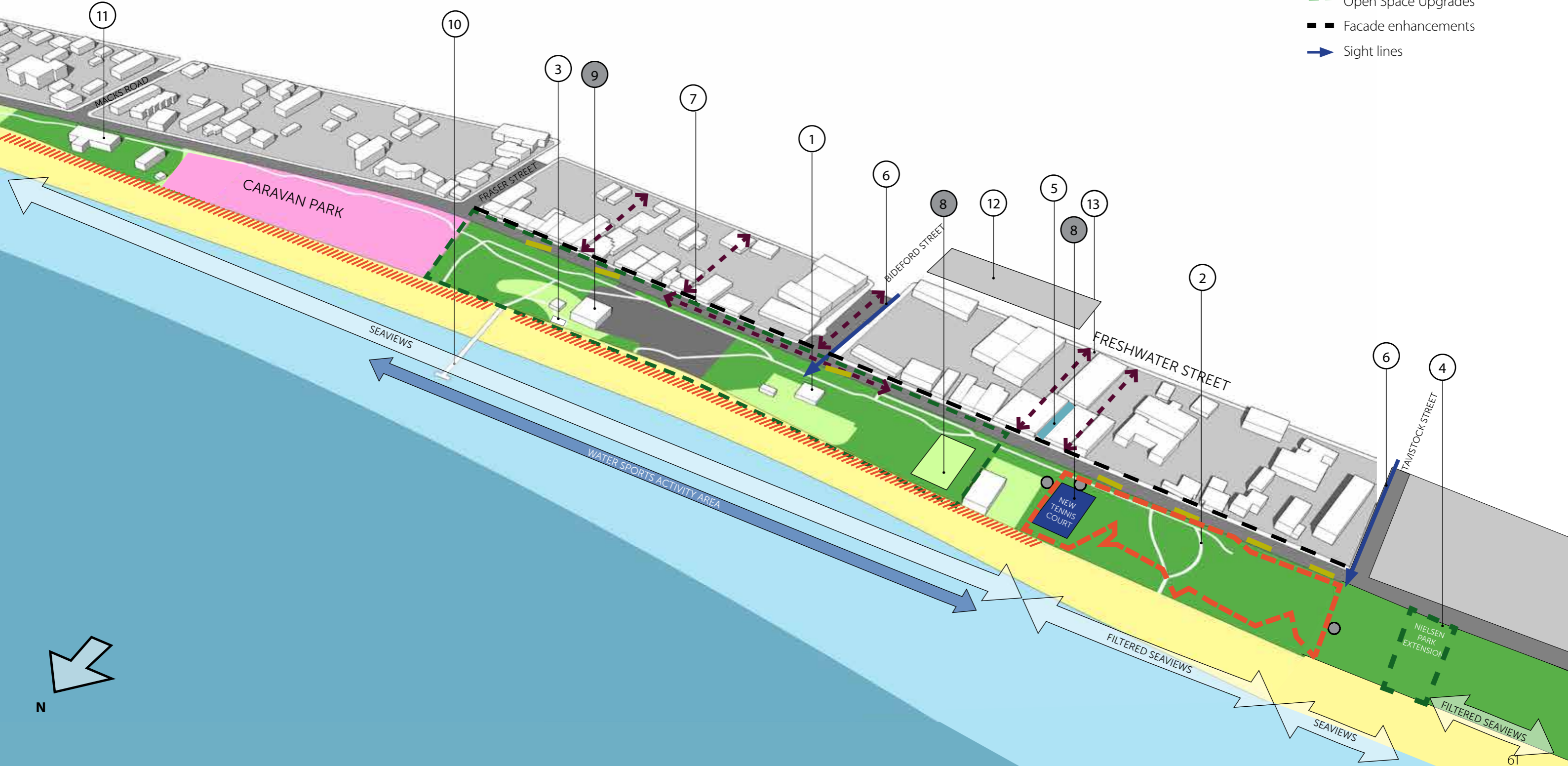
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Action Plan

- ① Enhanced Pavillion
- ② 1km running loop
- ③ Utilisation of decked space
- ④ Expansion of Nielsen Park
- ⑤ Laneway Activation
- ⑥ Sight Lines
- ⑦ Facade upgrades
- ⑧ Reinstate greenspace and new multi-purpose court
- ⑨ Activate Sailing Club
- ⑩ Art elements
- ⑪ Surf Club opportunities
- ⑫ Relocated parking
- ⑬ Improved connections - location indicative only

Legend

- Open Space
- Vegetation
- Surrounding Urban Area
- Caravan Park
- Pedestrian connectivity
- Enhanced pedestrian connectivity
- Exercise pods
- Existing reventment walls
- Proposed reventment walls
- Addition of on-street, angle in Parking Pods
- Open Space Upgrades
- Facade enhancements
- Sight lines



Torquay

Implementation

Consultation outcomes

Level of Support

During the public consultation process 70.2% of respondents indicated that their overall support for the Hervey Bay Foreshore Esplanade Tourist Precinct Master Plan was either Very Supportive, Supportive or Semi Supportive.

Timeframe

57.6% of respondents advised that they would like the Hervey Bay Foreshore Esplanade Tourist Precinct Master Plan implemented with 5 years; 15.2% within 10 years and a further 8.6% within 15 years.

Budget

The budget estimates included within the Goals and Objectives Schedule have been estimated at the time of preparation and are subject to further qualification as each project progresses.

Top key actions to achieve the identity and theme for the precinct

The consultation process indicated the top key actions to achieve the identity and theme for the Pialba Precinct are as follows:-

Key Actions	Response Percent
Support precinct business owners to update facades through Council's Streetscape initiative	45.7%
A key focus for passive recreation areas, vegetation management to achieve seaviews and filtered seaviews to enhance visual amenity and community safety.	43.7%
Pedestrian friendly connections particularly from parking areas at Freshwater Street to Esplanade	42.4%
Improved utilisation of the decked space near the Moha Moha feature – could use for pop up massage or eating areas in connection with the restaurateurs on the opposite side	33.1%
1km running loop that connects with the planned boardwalk section and surface markings that show distance points and exercise pods with the potential for a water station similar to Urangan	32.5%
Surf Life Saving Club proposed redevelopment and opportunity to consolidate/ rationalise uses	32.5%
Improve sightlines and views at end of major entry points such as Bideford and Tavistock Streets	31.8%
Improved pavilion space that provides for group fitness and events	29.8%
Slow traffic and reduce speed limits and investigate road layout changes as per Transport Options section	29.8%
Opportunity for activation of arcade and laneway between Freshwater Street and Esplanade	29.1%
Activate the sailing club building – sleeve the front of the building where it interfaces with the beach to create a small activated tenancy. Part of the bottom level could also be utilised for a health and/or fitness practitioner. Potential commercial redevelopment opportunity that complements Sailing Club use	29.1%
Addition of on-street, angle in Parking Pods	28.5%
Expansion of Nielsen Park west past the existing amenities and shelter area	26.5%
Construction of a new tennis/multi-purpose court west of 'Aquavue'. The relocation of the tennis court and parking area will create additional greenspace - the focus for this could be as a relaxation space with water features and seating	26.5%
Relocation and refocus of parking areas to Freshwater Street	25.8%
Addition of art elements to jetty	23.8%
Facilitate commercial water taxi or hovercraft to access precincts from the water	23.8%
Precinct signage and landscape features that build on the health, fitness and wellbeing focus	23.8%

Torquay Precinct Goals & Objectives

Action / Activity	Sub Actions	Note	Cost Estimate	% Vote	Lead Agency
Physical Improvements					
1. Improved pavilion space that provides for group fitness and events	Review the existing structure to identify opportunities for enhancements.	-	\$50,000	29.8%	FCRC
2. 1km running loop that connects with a planned boardwalk section and surface markings that show distance points and exercise pods; with the potential for a water station similar to Urangan	Construct Boardwalk section of the loop. Widen the existing bike path in this section. Implement surface distance markers.	Boardwalk \$340,000 + \$100k for bike path	N/A	32.5%	FCRC
3. Improved utilisation of the decked space near the Moha Moha feature – could use for pop up massage or eating areas in connection with the restaurateurs on the opposite side	Torquay Business owners establish a working group to improve utilisation of the decked space near the Moha Moha feature.	-	Nil	33.1%	FCRC
4. Expansion of Nielsen Park west past the existing amenities and shelter area	Design Plan, scope of works, cost estimate	-	\$500,000	26.5%	FCRC
5. Opportunity for activation of arcade and laneway between Freshwater Street and Esplanade	Torquay Business owners establish a working group to consider opportunities for activation of arcade and laneway.	-	Nil	29.1%	FCRC
6. Improve sightlines and views at end of major entry points such as Bideford and Tavistock Streets	Tavistock Street to be completed in conjunction with Nielsen Park	-	Included in Item 4	31.8%	FCRC
7. Support precinct business owners to update facades through Council's Streetscape initiative	Promote the Fraser Coast Streetscape Scheme	Allow \$1,500 for up to 10 businesses per precinct	\$15,000	45.7%	FCRC
8. Construction of a new tennis/multi-purpose court west of 'Aquavue'. The relocation of the tennis court and parking area will create additional greenspace – the focus for this could be as a relaxation space with water features and seating	-	Allow for \$70k new tennis court, \$50k repurpose existing court area, \$30k grass reinstatement and \$50k further improvements to park area	\$200,000	26.5%	FCRC
9. Potential commercial redevelopment opportunity that complements Sailing Club use and caters for the Clubs operational needs.	-	-	Nil	29.1%	FCRC
10. Addition of art elements to the jetty	Prepare concepts and cost estimates for Torquay Jetty art elements	Allowance for 2-3 pieces	\$50,000	23.8%	FCRC
11. Surf Life Saving Club proposed redevelopment and opportunity to consolidate/rationalise uses	Continue to work with the proponent to deliver the proposed redevelopment.	-	Nil	32.5%	Private Investment



Action / Activity	Sub Actions	Note	Cost Estimate	% Vote	Lead Agency
Access and Parking					
• Status Quo – reduced speed limits	Implement reduced speed limit within the Precinct	Allowance for signs	\$5,000	25.8%	FCRC
• Preferred Traffic Option – Shared Zones – retain two-way movement	Investigate options for the Implementation of Shared Zones	Per shared zone (includes allowance for raised street area, lighting, bollards, drainage etc)	\$500,000	43.0%	FCRC
12. Relocation and refocus of parking areas to Freshwater Street	Implement the Carparking Strategy to facilitate this outcome	Allow 24 @ \$18,000 new carpark & \$100k for removal and reinstatement	\$550,000	25.8%	FCRC
• Addition of on-street, angle in Parking Pods	Investigate opportunities for additional onstreet parking pods	Allow for 2 x 3 carpark pods	\$200,000	28.5%	FCRC
• Facilitate commercial water taxi or hovercraft to access precincts from the water	Liaise with potential operators to facilitate the provision of this service.	-	Nil	23.8%	Private Investment
Connectivity					
• Precinct signage and landscape features that build on the health, fitness and wellbeing focus	Prepare a streetscape palette (including signage) for the Torquay Precinct	Allow 10 x \$10k	\$100,000	23.8%	FCRC
13. Pedestrian friendly connections particularly from parking areas at Freshwater Street to Esplanade	Continue to work with business owners to improve pedestrian linkages and enhance of laneway.	-	N/A	42.4%	Private Investment
Landscape Management					
• Seaviews - These areas are a key focus for passive recreation. Quality vegetation planting and management is designed to facilitate seaviews and to enhance visual amenity and community safety	Review of Foreshore Enhancement Action Plans to reflect this strategy.		Within existing budget	43.7%	FCRC
• Filtered Seaviews - These areas are designed to predominately retain a semi-natural setting. Within these areas trimming, thinning and crownlifting of trees and weed management will occur to improve filtered seaviews, amenity and passive surveillance	<ul style="list-style-type: none"> Review of Foreshore Enhancement Action Plans to reflect this strategy. Crown lifting, trimming, dead wooding and weeding vegetation between the Maryborough Sailing Club and Neilsen Park, particularly around beach access. 		Within existing budget \$250,000		FCRC
			CONTINGENCY ALLOWANCE	\$330,000	
			TOTAL	\$2,750,000	

Artist's Impression - Indicative Only

