

Hervey Bay Esplanade Community Panel Report

Organisational Response Spreadsheet

Creating informative signage and walkways			
Panel Recommendation	Locality	Overall Rationale/Reasoning	Some examples of this include...
Informative walks with signage at key points relating to the following:- <ul style="list-style-type: none"> • Geological formations; • Flora and fauna that exist in each precinct; • Points of cultural significance for the Butchulla People as to their recommendation; • Points of historical significance; • Educational points of interest 	Whole Esplanade	It would be a tourist attraction that is also educational. A place for families or schools to visit and learn. To help preserve historical knowledge.	Informative signage at historical/cultural points of interest, as an example: history of Scarness Hotel, skating rink or swimming enclosure, or Dayman Park cultural history, or turtle info at Gatakers Bay.
Conformative/uniform signage along the whole esplanade ie similar size and look of each sign	Whole Esplanade		
Both audio and visual signage at key points along the walking trail and including main precinct areas	Whole Esplanade		
All signage relating to walking trail on beachside of Esplanade	Whole Esplanade		
Size of signage – A1 size with information at historical or cultural sites, with smaller paths leading to a specific historical or cultural site. Also have colour coded signage to differentiate between cultural or historical.	Whole Esplanade		
Additional boardwalk in Scarness, woodland area similar to Torquay	Scarness		
ORGANISATIONAL RESPONSE – Creating Informative Signage and Walkways <ul style="list-style-type: none"> • Council <u>supports</u> the recommendations included in the “Creating Informative Signage and Walkways” Priority Action Heading and will include these design elements for consideration within the Hervey Bay Esplanade Master Plan process with the following exception. • Council <u>does not support</u> an additional boardwalk in this area as previous assessments have indicated that the narrow area proposed and proximity to the existing shared pathway would potentially be a replication and offer minimal or no additional benefits. 			

Creating pathways and board walks for current and future growth			
Panel Recommendation	Locality	Overall Rationale/Reasoning	Some examples of this include...
<p>In high usage areas from Point Vernon through to Urangan, footpaths should be uniform upgrades in construction, at least 3m minimum width, lit up along the whole pathway. This would allow for future growth to accommodate pedestrians, bicycles, mobility scooters and segways. Due to motor run vehicles and sporting enthusiasts and trained cyclists it is recommended a speed limit is put in place on footpath.</p> <p>In high usage areas, development of more scenic boardwalks would allow for separation of pedestrians and bicycles.</p> <p>It is considered a High Priority.</p>	Whole Esplanade	<ul style="list-style-type: none"> • To ensure the safety of all users. • In the future we will change the way we move around and need to plan and cater for this. • To enjoy activity safely in early evening without affecting marine or other wildlife all along the Esplanade. 	<ul style="list-style-type: none"> • Where environment is to be protected raised boardwalks/ paths are to be instilled. • Width of pathways need to be extended. • Speed limits to be put in place. • A consistent look and construction of the pathway needs upgrading along the whole Esplanade where a boardwalk is not needed. • Lighting must be respectful of marine and other wildlife. • Solar power or other energy saving lighting such as a moving sculpture that produces energy, creating a display in the open areas. • Uniform lighting along the path for the majority where in some sectors ie Pt Vernon could explore artistic and alternative energy source. <p>Website example: Smart street lighting (landscape street lighting) road">www.lighting.philips.com.au>road</p>
<p>Options of lighting suggestions due to marine life to be taken into consideration:-</p> <ul style="list-style-type: none"> • Should be directed away from the sea; • Sensor lighting; • Wildlife friendly; • Injection deterrent lighting 			
<p>Dayman Park bike and recreation pathway lighting is in need of serious upgrade and should be connected to Pier Park with a raised boardwalk. For example:- respecting the natural environment this connection could be a raised boardwalk/ bike path similar to Torquay</p>	Urangan		
<p>A raised boardwalk to connect the pathway opposite Queens Road all the way to Aqua Vue. This will alleviate pathway traffic without widening the width.</p>	Torquay		
<p>The extension width wise and the additive lengths can relieve congested areas such as Scarness and Torquay, giving people a wider explorative in other areas. The inclusion of other exercise stations then should be a possibility.</p>	Scarness & Torquay		

ORGANISATIONAL RESPONSE – Creating Pathways and Board Walks for Current and Future Growth

Council supports the recommendations included in the “Creating Pathways and Board Walks for Current and Future Growth” Priority Action Heading and will include these design elements for consideration within the Hervey Bay Esplanade Master Plan process.

Protection, preservation and sustainable management of the natural environment

Panel Recommendation	Locality	Overall Rationale/Reasoning	Some examples of this include...
<p>Preserve and maintain existing native vegetation.</p> <p>Stabilise sand dunes, stop erosion by natural means using development of native vegetation. In areas that require infrastructure for flood mitigation and to prevent erosion, we recommend that the infrastructure has a functional purpose also. Whether it be tiered concrete steps for seating, garden beds, murals on the wall etc.</p> <p>Build more boardwalks through the woodland areas as an alternative to footpaths to limit the impact on vegetation.</p> <p>Protection of fauna and their habitat. Including marine, bird and land-based wildlife.</p> <p>Council to collaborate with environmental specialists such as Council nursery, local coastal Landcare groups and Mary River Catchment Co-ordinating Committee, to determine what would be the best methods and species for dune stabilisation and vegetation rehabilitation.</p> <p>We would like removal of the dead standing trees (above the ground) because of the safety issue.</p>	<p>Existing natural areas of the entire Esplanade</p>	<ul style="list-style-type: none"> • Responsibility to preserve the native coastal ecosystems for future generations. • Erosion prevention to preserve the coastal strip and the existing infrastructure. • Boardwalks to allow for the enjoyment of the woodlands while minimising the impact on the vegetation and sand dunes. • To maintain the attraction of the natural environment. 	<ul style="list-style-type: none"> • Revegetation of Point Vernon and areas of low use that are lacking in vegetation. • Extending existing boardwalk through woodlands in Scarness towards Pialba. Boardwalks over dunes with low lying vegetation to assist in erosion prevention. • Education/Research Centre of excellence for ongoing monitoring and management in a changing eco system. The centre should include marine, bird and land-based wildlife research and monitoring. Managed by Council, collaborative groups, state and federal grants, universities and/or private consortiums. Possible location is near Tooan Tooan Creek.

ORGANISATIONAL RESPONSE – Protection, Preservation and Sustainable Management of the Natural Environment

Council supports the recommendations included in the “Protection, Preservation and Sustainable Management of the Natural Environment” Priority Action Heading and will include these design elements for consideration within the Hervey Bay Esplanade Master Plan process.

Esplanade Facilities			
Panel Recommendation	Locality	Overall Rationale/Reasoning	Some examples of this include...
<ul style="list-style-type: none"> Improvements to existing toilets to include baby change tables and improved disability access and showers where feasible. Upgrades to take into consideration individual precinct distinct visions. All high use areas require additional bins and increase BBQ and picnic tables along with shade. Fixed recycled plastic deck chairs strategically placed along foreshore at look out points. Extend exercise equipment (Torquay Area) along path to link Urangan to Pialba. 	Entire Esplanade Torquay	<ul style="list-style-type: none"> As the population increases the demand on existing infrastructure will become higher and facilities should reflect that. Urangan pier is Hervey Bay's icon, if extended could then attract cruise ships. Not necessarily Councils responsibility to building may be through private investment and 20 year vision. Rest areas would allow greater access for all abilities who may not necessarily be able to walk the whole length of the pier. The additional length would also allow increased fishing areas due to access to deeper water. Shade is non-negotiable in line with current Queensland Health sun safe recommendations. Current exercise equipment is well utilised showing the popularity and increasing equipment could be utilised to link all the precincts together in a fun and interactive way. 	Caravan Parks to have modern amenities to reflect the specific precinct vision, include play activities for young children and security. Include easy access for people with a disability. Landscaping to enhance area.
<ul style="list-style-type: none"> Gatakers Bay – Shade over playground area and upgrades to include more equipment. Construct amenities block at cross road of Kehlet Street to cater for weddings utilising Sandy White Memorial Park. 	Point Vernon		
<ul style="list-style-type: none"> Modernise caravan park (refer to the example in the report). At youth precinct, require a play area for young children under 5 years. 	Pialba		
<ul style="list-style-type: none"> Modernise caravan park (refer to the example in the report). Upgrade amenities beside Outrigger Canoe Club to include specifically shower and change table. Enzo's area – build shade over the playground. Improve disability access to the Beach. 	Scarness		
<ul style="list-style-type: none"> Modernise Caravan Park (refer to the example in the report). Provide emergency vehicle access road to the top of the ramp for Surf Lifesaving Club. Improve disability access to the beach. More picnic tables – Bill Fraser Park. Upgrade boat ramp beside Hervey Bay Sailing Club to meet safety requirements.\ 	Torquay		

<ul style="list-style-type: none"> • Build a shaded playground at Pier Park. • Pier – Shaded rest areas with seating, drinking fountain and rubbish bins. • Extension to the end of the Pier to bring back to original length – historical. 	Urangan		
<ul style="list-style-type: none"> • Construct additional amenities block at top end of Park. • Shade over playground. 	Dayman Park		

ORGANISATIONAL RESPONSE – Esplanade Facilities

- Council supports the recommendations included in the “Esplanade Facilities” Priority Action Heading and will include these design elements for consideration within the Hervey Bay Esplanade Master Plan process with the following exceptions.
- Council does not support an additional amenities block to be located near Kehlet Street. Council has recently installed a new amenities block near the intersection of Inman Street – a location which was chosen in consultation with the community and residents. The Inman Street location is also located to support new Infrastructure in this location.
- Council does not support the recommendation to upgrade boat ramp beside Hervey Bay Sailing Club as the ramp has been updated in recent years and to Council’s knowledge meets safety requirements. Consultation was undertaken within the Hervey Bay Sailing Club at the time of the design.
- Council does not support the recommendation for playground at Pier Park as there is limited land capacity due to existing regular uses.

To increase the attractiveness of the Esplanade, and enhance Hervey Bay, as a tourist destination.

Panel Recommendation	Locality	Overall Rationale/Reasoning	Some examples of this include...
<ul style="list-style-type: none"> • An app for all devices that tourists can access and be aware of what the Esplanade has to offer, plus info hubs at airport, each precinct etc. advising of app and information – As part of Discover Fraser Coast project. • Council to support, facilitate and incentivise tourist activities and enterprises along the Esplanade. • This of course would be a more longer term project within the growth of Hervey Bay. Council should explore the funding for these projects between Council and private enterprise. 	<p>Whole Esplanade from Pialba to Urangan</p>	<ul style="list-style-type: none"> • Tourism needs to be the number one priority, to bring lots of people to the area and to sustain the many business operators on the Esplanade, which will improve our economy. • Council to support, facilitate and incentivise tourist activities and enterprises along the Esplanade, see examples. • This of course would be a more longer term project within the growth of Hervey Bay. Council should explore the funding for these projects between Council and private enterprise. 	<ul style="list-style-type: none"> • To encourage and enable all access by linking the 4 precincts with a quirky solar driven rubber wheeled trackless train. This will have each carriage that is open and will be in the design of different marine animals. To transport people from the far end of the Urangan Pier to the Waterpark, as a hop on hop off form of transport through the precincts. This will be operated as a council franchise payment being made using the same system as being used by the waterpark slides. We feel that the “Whale Bay Train” will be a major tourist attraction. • Extend Urangan Pier with a floating pontoon for pop up food carts including seating areas and shading. The food trucks could be rostered by all the café and restaurant owners to they have the opportunity to showcase their food. Would only allow the usage of organic biodegradable packaging and containers. This structure may be cheaper and depends on Council’s budget. The purpose of extending the pier is to provide some form of tourist attraction at the end, to boost the general appeal of Hervey Bay’s biggest icon. • A walk through interactive marine (whale, dolphins, dugong, coral

			<p>etc). A maze of marine animals in life size statues, that you can sit on, have an ice cream and have interactive buttons that for example gives that animals sound and information. With a hub in the middle that offers more education and visual information.</p> <ul style="list-style-type: none"> • A small whale-a-coaster slide type of attraction on the eastern side of the Urangan Pier. A whale shape where the riders come in through the mouth, over the spout and end up at the tail. This could incorporate water. <p>A marine carriage ferris wheel to be located on a vacant esplanade block ie Shark Show corner block or available land.</p>
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ORGANISATIONAL RESPONSE – To Increase the Attractiveness of the Esplanade, and Enhance Hervey Bay, as a Tourist Destination

Council supports the recommendations included in the “To increase the Attractiveness of the Esplanade, and Enhance Hervey Bay, as a Tourist Destination” Priority Action Heading and will include these design elements for consideration within the Hervey Bay Esplanade Master Plan process.

Integrating smart city technology including eco-friendly lighting			
Panel Recommendation	Locality	Overall Rationale/Reasoning	Some examples of this include...
Continued up to date security options to ensure safety (CCTV)	Urangan to Pialba	<ul style="list-style-type: none"> Safety is an important component; the right lighting can encourage use of the Esplanade after daylight hours. This will develop night time potential and encourage people to walk between each precinct. This needs to be efficient, eco-friendly within budget constraints, utilising up to date technology such as low level LED/Wildlife friendly lighting and solar powered. Technology is constantly changing so future considerations need to keep relevant to new opportunities. 	<ul style="list-style-type: none"> See Port Phillip Bay Trail Lighting Elwood as a possible example of pathway lighting. For example Chermside and Sunshine Coast Plaza carpark signage/lighting.
Charging stations for electric vehicles/ scooters and portable smart devices integrated into future car park developments	Urangan to Pialba, set back off the main Esplanade		
Hotspot WIFI and future wireless internet areas in main and tourist precincts to cater for smart devices	Whole Esplanade		
<ul style="list-style-type: none"> Eco friendly mood lighting along the Esplanade and beachfront (in certain areas), either utilising a dimmable or on/off (motion sensor lighting) system at night, that is powered by solar with minimal interference to nature and residents. Options to the lighting to consider turtle habitats (in compliance with State voluntary guidelines), in particular during nesting season 	Whole Esplanade Suggested areas for beachfront lighting – Torquay and Scarness		
Smart signage to be utilised for speed limits, parking availability and for traffic conditions etc.	Whole Esplanade		

ORGANISATIONAL RESPONSE - Integrating Smart City Technology including Ecofriendly Lighting

Council supports the recommendations included in the “Integrating Smart City Technology including Ecofriendly Lighting” Priority Action Heading and will include these design elements for consideration within the Hervey Bay Esplanade Master Plan process.

Appearance of the Esplanade to be visually appealing and unique, fresh and colourful and celebrate art, culture and heritage

Panel Recommendation	Locality	Overall Rationale/Reasoning	Some examples of this include...
<ul style="list-style-type: none"> • The Esplanade to be visually appealing and unique, with artwork and designs that are fresh and colourful and that represent the heritage and essence of Hervey Bay and of each precinct. • Amenities and utilities are aesthetically pleasing through design which reflects the individuality of each precinct. • Clean and appealing shop fronts and streetscape eg. Planting. • Artwork of various forms displaying Hervey Bay’s culture. • Murals and urban vibe in laneways/access areas back streets to Esplanade. • Well maintained up to date parklands, gardens and playgrounds. • Maintain clear access paths to beach front ensuring vegetation is not damaged unnecessarily. 	Whole Esplanade	<ul style="list-style-type: none"> • To encourage people to the Esplanade. • To attract more visitors and tourists to spend more time shopping and playing in our region. • To make people culturally aware of our area. • Ensure each precinct has an individual character reflecting its history. • So that there are lots of insta-worthy photo opportunities to advertise the Bay. 	<ul style="list-style-type: none"> • Planter boxes etc. along shop centres (Torquay, Scarness, Urangan). • Murals along alleyways (Torquay, Scarness, Urangan) that reflect that areas heritage. • More sculptures from Torquay to Urangan that celebrate the marine life. • Limited signage on shops (see Development and future planning recommendation). • Signage to designate beach access. • Each precinct could have its own designated signage/artwork to reflect its assets or heritage (ie Pialba has whales, Urangan has fishing design, Torquay has eateries, Scarness has water activities, Dayman Park has cultural significance). • Add some photo frames for scenic places along the Esplanade (similar to the one at Urangan) at Wetside, Torquay, Scarness and Dayman Park.
To maintain and improve the look of our current parklands to be consistent with Hervey Bay’s heritage and assets (ie marine life and culture)	All precincts		
Use local talent or artists to develop a unique Hervey Bay signature image – Something that puts us on the map.			

ORGANISATIONAL RESPONSE – Appearance of the Esplanade to be Visually Appealing and Unique, Fresh and Colourful and Celebrate Art, Culture & Heritage

Council supports the recommendations included in the “Appearance of the Esplanade to be Visually Appealing and Unique, Fresh and Colourful and Celebrate Art, Culture and Heritage” Priority Action Heading and will include these design elements for consideration within the Hervey Bay Esplanade Master Plan process.

Additional Foreshore Activities			
Panel Recommendation	Locality	Overall Rationale/Reasoning	Some examples of this include
<ul style="list-style-type: none"> To fill the low tide gap of safe activities on the foreshore (at Torquay/Scarness) Swimming Foreshore – An all tidal netted swimming enclosure, accessible to all. Constructed in a boardwalk design extending out from the beach incorporating pontoons & dockable areas for small boats. For example, see Eastern Beach enclosure at Geelong. Have rock pools construction as the base to hold the water at low tide as well as the netted swimming enclosure. Volleyball Courts – New Beach volleyball courts. 	<p>Swimming Enclosure – Torquay and/or Scarness.</p> <p>Volleyball Courts – Near the Pialba recreational facility (skate park, all abilities playground area)</p>	<p>Swimming Enclosure: Enhances swimming opportunities at low tide conditions. Allows for additional fishing locations and opportunities on the outside of the enclosure and can allow better ocean access for the disabled. Does not impinge on existing foreshore parkland and has minimal maintenance requirements.</p> <p>Volleyball Courts: Encourages and provides for the possibility of local & National competitions as well as private and club usage.</p> <p>Restaurant Precinct & Late Night Market: More variety. Draws people that will attract more people.</p> <p>Utilising Under Utilised Buildings: To allow the wider community access to these facilities. They have high revenue potential that is being lost.</p>	<p>Swimming Enclosure: Eastern Beach Geelong.</p> <p>Restaurant Precinct: Mooloolaba</p> <p>Surf Life Saving Club: Burleigh Heads</p> <p>Markets: Southbank Brisbane.</p>
Restaurant Precinct – Modern alfresco dining with boutique shops	Scarness – in newly designed alleyway and one more close to Enzo’s.		
Late night market – close to new restaurant precinct. Opened from Friday afternoon until Sunday afternoon.	Scarness		
<ul style="list-style-type: none"> Renovate buildings that aren’t being utilised to their best potential on the foreshore. They could be used as restaurants, cafes and function rooms. There is a perception that certain Esplanade structures are underutilised. When leases become due for renewal, Council will liaise with potential and existing lessees to ensure maximum utilisation through renovations and upgrades. 	Whole Esplanade		
<p>ORGANISATIONAL RESPONSE – Additional Foreshore Activities</p> <ul style="list-style-type: none"> Council <u>supports</u> the recommendations included in the “Additional Foreshore Activities” Priority Action Heading and will include these design elements for consideration within the Hervey Bay Esplanade Master Plan process with the following exception. Council <u>does not support</u> the Swimming Enclosure recommendation as it believes that the example provided will not be feasible or suitable from a technical point of view and also will have a significant impact on resourcing and financial obligations for ongoing maintenance. 			

ORGANISATIONAL RESPONSE – Improve Traffic Flow and Parking Capability Along Esplanade

- Council supports the recommendations included in the “Improve Traffic Flow and Parking Capability along Esplanade” Priority Action Heading and will include these design elements for consideration within the Hervey Bay Esplanade Master Plan process with the following exception.

Development and Future Planning			
Panel Recommendation	Locality	Overall Rationale/Reasoning	Some examples of this include...
Maintain the present legislated Council height limits of all buildings along the Esplanade. This will be regardless of any future rezoning changes.	Whole Esplanade	<ul style="list-style-type: none"> Retain the Coastal Town ambience. We want to see development that co-exists with the natural and unique beauty of Hervey Bay Esplanade, as opposed to a dominating concrete jungle. All development should take into consideration the impact on the native flora and fauna. 	
Opportunities for rezoning and future planning:- <ul style="list-style-type: none"> Future commercial developments to include shopping plazas and arcades; Tourist information Kiosks on the Esplanade (not beachside); No more buildings on the beach side of the Esplanade and no more expansion i.e. outward of current footprint of existing buildings on the beach side of the Esplanade. Upward to 2 storeys is possible; The Council should development legislative/regulative signage guidelines for commercial signage along the Esplanade. New mid to high density buildings on or near Esplanade must provide adequate off street parking. 	Whole Esplanade – commercial nodes i.e. shopping precincts		
Improve visual aesthetics of shop and business signage	Business Nodes in Scarness, Torquay and Urangan		
Caravan Parks to be retained in current locations	Whole Esplanade		
Don't change the zoning of low/medium density areas to high density areas. No high-rise buildings in these areas.	Point Vernon		
ORGANISATIONAL RESPONSE – Development and Future Planning			
<ul style="list-style-type: none"> Council <u>supports</u> the recommendations included in the “Development and Future Planning.” Priority Action Heading and will include these design elements for consideration within the Hervey Bay Esplanade Master Plan process with the following exception. Council <u>does not support</u> the recommendation in relation to Caravan Parks to be retained in current locations, at this point in time, on the basis that this item will be the subject of a Council Report addressing this item individually. 			